

EN BICI
SENSE
EDAT



**PROPOSAL
FOR COLLABORATION
WITH COMPANIES**



THE PROJECT

We promote active ageing and good care for the elderly as well as for people with reduced mobility, fostering intergenerational relationships that combat loneliness and isolation.



"En Bici Sense Edat" is a project that defends that everyone has the right to enjoy the wind in their face.

The *'En Bici Sense Edat'* (EBSE) project is based on an activity that, **through a volunteer programme, accompanies elderly people, people with reduced mobility, with functional diversity and/or at risk of social exclusion,** through an activity that consists of rides on specially adapted electric trishaws, driven by volunteers.



THE ORIGIN

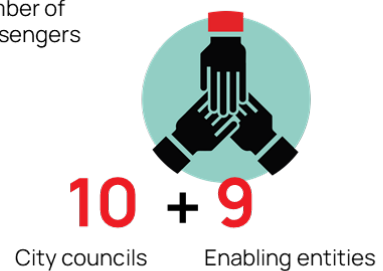
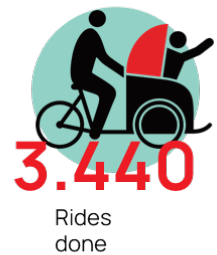
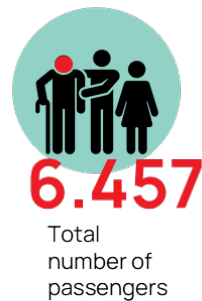


The origin of *En Bici Sense Edat* (Cycling Without Age) dates to the city of Copenhagen in 2012, and due to its great success, the initiative spread all over the world. It is now present in more than 250 cities in 60 countries.

Since 2016, the Catalan non-profit association of general interest, **En Bici Sense Edat**, has been working to improve the quality of life, health and well-being of the project's users.

Currently in Catalonia, En Bici Sense Edat **is present in 12 towns**: Barcelona, Castelldefels, Cardedeu, Cornellà, Granollers, El Palau d'Anglesola, Mataró, Sant Cugat del Vallès, **Sant Just Desvern**, Tarragona, Terrassa and Ripoll.

Main data of all active EBSE chapters in Catalonia in 2023



To serve 95 equipments and entities

SANT JUST SOLIDARI

The En Bici Sense Edat project in the municipality of Sant Just Desvern began its activity with the NGO SANT JUST SOLIDARI, a solidarity organisation created in 1995 from the local twinning commission of the municipality of Sant Just Desvern with the municipality of Camoapa in Nicaragua.

Since then, the main task of Sant Just Solidari has been the management of international cooperation projects, mainly in Camoapa, but also with actions in Cuba, Gambia, Malaga and with the Sahara refugee population in Algeria.

It is in mid 2019, when the NGO welcomes the volunteer programme En Bici Sense Edat as a project within its organisation, providing it with the economic and logistical support to make it a reality, and thus becoming the driving force of the same in the municipality, or what is the same, the driving group of the [Chapter d'EBSE en Sant Just Desvern](#), working in network with the Association En Bici Sense Edat and with the support of the City Council of Sant Just Desvern, the citizenship and occasional corporate sponsorships.

Since then, the programme has continued its activity, growing year after year.



Activities report 2023



2019
PROVA PILOT
OCTUBRE a DESEMBRE

 **55**
PASSEJADES

 **102**
HORES PASS.

 **87**
PASSATGERES

 **13**
VOLUNTARIES

1 TRICICLE **1** BICI

2020

 **134**
PASSEJADES

 **171**
HORES PASS.

 **208**
PASSATGERES

 **31**
VOLUNTARIES

1/2 TRICICLE **1** BICI

2021

 **914**
PASSEJADES

 **1.361**
HORES PASS.

 **1.449**
PASSATGERES

 **85**
VOLUNTARIES

2/3 TRICICLE **2** BICI

2022

 **1.039**
PASSEJADES

 **2.069**
HORES PASS.

 **2.220**
PASSATGERES

 **93**
VOLUNTARIES

3 TRICICLE **2** BICI

2023

 **905**
PASSEJADES

 **1.810**
HORES PASS.

 **2.054**
PASSATGERES

 **101**
VOLUNTARIES

3 TRICICLE **2** BICI

WHY COLLABORATE?



Corporate sustainability: a new paradigm that we can help you to improve

Today, companies are expected to make decisions that enhance sustainability and generate positive impacts on society. To this end, many companies have started to **implement environmental, social and governance criteria** (ESG criteria), which build on traditional Corporate Social Responsibility plans (CSR).

In 2024, a new EU Corporate Sustainability Reporting Directive (CSRD) came into force, obliging large companies to publish not only financial reports, but also regular detailed information on the effects of their activities on people and the environment. In other words, in this new paradigm and legislative framework, it is no longer just about companies being responsible, **but also about measuring and quantifying their social impact** as well as their economic impact.

WHY COLLABORATE?

Boost your ESG standards with Bici Sense Edat by Sant Just Solidari

Supporting Sant Just Solidari's En Bici Sense Edat activity, encouraging your staff to participate in corporate volunteering or collaborating with us in any other way can help you to achieve satisfactory **ESG criteria indicators** and thus improve your corporate sustainability.

Environmental: Our use of trishaws and bicycles promotes sustainable mobility, reducing our carbon footprint and benefiting the environment. By supporting our initiatives, your company will demonstrate a tangible commitment to sustainability and protecting the planet.

Social: At Bici Sense Edat, we significantly increase the well-being of the elderly, people with reduced mobility, people with multiple disabilities or those at risk of social exclusion. By working together, we combat unwanted loneliness and social isolation, problems to which these people are more vulnerable compared to the rest of the population. By supporting our cause, your company will contribute to the social inclusion and well-being of older people, improving their quality of life and strengthening the social fabric of the community.



OBJETIVOS DE DESARROLLO SOSTENIBLE



YOU WILL GET...



Business can make a real difference to people's lives

Transformative social change

A socially responsible image, as well as achieving certain ESG criteria and indicators, facilitating the conditions for access to financing, socially responsible investments and the application for specific aid based on corporate sustainability.

Improve the positioning and reputation of your company.

Promote a culture of social responsibility in your company, in turn creating an environment of mutual respect and collaboration among your staff, enabling everyone to work towards the same goal and values.

Contribute to the improvement of the welfare of your employees while improving the welfare of the collective of the people benefiting from the project.

Publicity: En Bici Sense Edat will publicise our activities in collaboration with companies through our communication channels.

Tax advantages for one-off financial donations.



HOW?



Your company can help us to push the project forward

Sponsorship of **RIDES**

Sponsor a certain number of rides, e.g. for the summer or Christmas campaign, by **customising with your corporate identity** some of the trishaws' accessories such as waterproof tarpaulins, sun visors or blankets, or with a sticker on the sides of the trishaws.

Sponsorship of **EVENTS**

By making a financial or material contribution to help in the success of the organisation of specific EBSE events. For example, the Great Pedal Ride or the Great annual meeting of volunteers.

We will include your brand as a collaborator or friend in our web channels, social networks and e-newsletter.

Make **DONATIONS**

By making occasional or regular financial contributions that will be used in the day-to-day activities and management of the organisation (administration, coordination, communication, maintenance and repair of vehicles, etc.). **We will include your brand as a collaborating entity or friend in our web channels**, social networks and electronic newsletter. These contributions may have **tax advantages**.

HOW?



CORPORATE Volunteering

We can organise an **activity to promote volunteering among the staff of your company**, tailor-made according to the number of employees, the time, budget, etc. you want to dedicate to it.

E.g.: a pedalling activity to accompany the trishaw rides with elderly people or even a ride in a vehicle after completing a training course.

Platform BENEVITY

Join **Benevity**, a platform that connects companies committed to corporate social responsibility with social causes, facilitating donations and volunteering. We are already part of it!

SOLIDARITY Campaigns

Promote solidarity initiatives within your company to **raise funds**. For example: a company party, a sporting challenge or the simple fact of donating the price of breakfasts on certain days in favour of EBSE.

You can also **buy our solidarity products** with your company branding to give as gifts on special occasions. There is no better gift than the value of solidarity.

Other EXAMPLES

Financially supporting specific **actions or activities sponsored** by your brand.

Donating materials produced by your company, technical knowledge or specialised professional services free of charge.

Social activities with your employees so that they can live the En Bici Sense Edat experience.

Sponsorship of VEHICLES

If you support us in the **acquisition of a trishaw** you will not only increase exponentially the number of rides we can offer, but it will also give you **visibility during all the rides and activities** in which this vehicle participates.

You will be able to personalise it with your corporate identity for at least one year of rides. For example: with a side sticker, with waterproof tarpaulins, blankets or visors with your logo.

SOCIAL RETURN



The contributions made to Sant Just Solidari will be used to organise rides for the elderly and people with reduced mobility.

The **social return** of your company will be measured by the number of rides carried out, people benefited and training given to new volunteers, all thanks to your donation, contribution or joint activity with Sant Just Solidari.



RIDES
TAKEN



PEOPLE
BENEFITED



HOURS
SPENT



TRAINING NEW
VOLUNTEERS



THEY HAVE ALREADY DONE
SO...

Companies that have already collaborated with En Bici Sense Edat Catalunya:





Let's design
TOGETHER
a sustainability
model!



CONTACT

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Impulsat per:



Amb el suport de:

